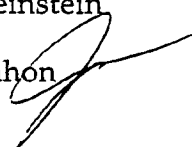


PHILIP MORRIS MANAGEMENT CORP. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Jeanne Bonhomme DATE: December 29, 1995
 Jeanne Eibon
 Mike Murphy
 Susan Reich
 Steve Sampson
 Renee Simons
 Barbara Weinstein

FROM: Jean M. Mahon 

RE: Document Collection Scope Statement

I have attached a copy of the most recent draft Advertising & Marketing Scope Statement which we are hopeful is very close to final, if not final.

I would appreciate it if each of you would review the statement to ensure that comments each of you made during our recent meetings have been incorporated into the statement properly.

I will be contacting each of you on Tuesday, January 2, 1996, to discuss any comments or concerns you may have regarding the statement.

Thank you all very much for your cooperation in helping us to formulate this scope statement. If any of you have any questions please do not hesitate to call me at x2056.

Cc: Gregory Little
 Virginia Murphy

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